



Caregiving. Together.





Transforming caregiving
by empowering **you** with the
highest quality standards,
collaboration, and compassion
for those you serve.

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Current state of homecare

As a provider, you know that with the caregiver shortage, it is becoming increasingly more difficult to recruit and retain staff, train new caregivers, and keep up on scheduling demands.

79%

of providers are paying unwanted overtime because of understaffing and high turnover rates.

61%

of agencies decline cases because they lack the staff.

11.4

By 2040 the national caregiver shortage is predicted to reach 11.4 million.

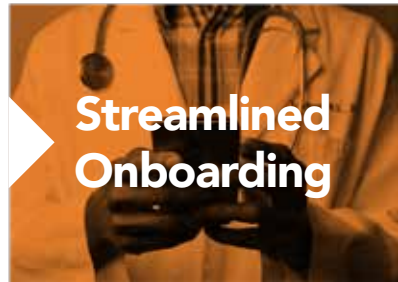
Many recipients are unable to receive the care they need simply because providers do not have enough staff to meet these demands.



**What is
the solution?**



Together, we are the **answer.**





What impowered can do.



Recruit.

Your caregivers can recruit friends and family to join their team. Your caregivers are now empowered to be ambassadors for your company. There is no cost until new caregivers start working for you, it's free until it works! All you need to do is post as many open shifts as you can. We'll even help you approach case managers, care coordinators, and senior advisors. You will now be the go-to provider for all open shifts!



Retain.

Through our bonus structure, we are able to retain caregivers within our exclusive impowered network. Caregivers can also earn badges for their commitment to working for your company!



Control Cost.

Partnering with impowered is FREE. Your company pays when value is added. You pay a fixed rate per hour worked by those you hire through impowered, it's that simple!



Caregiver Onboarding.

Once you make a hire, you can immediately assign your new caregiver an employee onboarding checklist to complete right through the app. On-time completion of the checklist ensures a caregiver maintains a perfect point score!



Quality Care.

Manage time-off requests and allow your caregivers to suggest their own shift replacement through the app. Our team bonuses, schedule customization, badge incentives, point score, and social media mentorship features all help to create more efficiency and a quality-based service to your clients.



Post Jobs.

Allow caregivers to customize their schedule by posting jobs that provide all the details, such as shift time, client gender, age, ADLs, IADLs, and additional skilled care that might be needed. You can even customize the post to be categorized as a recurring, temporary or fill-in job. You can also choose to share with only your organization or make it visible to all caregivers in the impowered app!

Why impowered?

- ▶ **Free until it works.**
- ▶ **Cost is a fixed rate for every hour worked.**
- ▶ **Caregivers will become an ambassador for your brand.**
- ▶ **Be the go-to provider. All open shifts are posted on HIPAA compliant site.**
- ▶ **We are committed to long-term success!**

**We believe
that if you
invest in
people, you
build a better
team.**

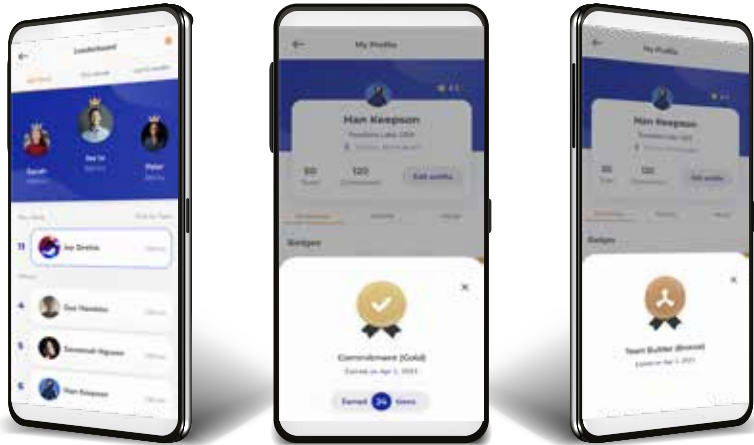


Unleash Exponential Growth.

Join our exclusive provider network today. If our vision and values align, empowered will come alongside you with a growth strategy that emphasizes a commitment to a team effort as the leading agent for making a difference in the community you serve. **Your caregivers are now empowered to become ambassadors for your company!**

When your caregivers are provided the opportunity to build their own team and be compensated for their efforts, you can be confident that they will remain members of your team, but they will also mentor their team to remain committed as well. **This is Caregiving, Together.**

You will be positioned uniquely to approach case managers, care coordinators and senior advisors for all the clients they cannot find a caregiver for because you are partnered with the platform that will give you the tools to unleash exponential growth!





**We want
to partner
with You!**

impoweredteam.com

Be one of the select providers
in your area to be partnered
with empowered!





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